



# San Luis Obispo Instrumental Music Boosters Association Sponsorship 2017-2018

## Sponsor Benefits

### Advertisement in Fall and Winter Programs

Each seasonal program includes: Schedules, band pictures, senior biographies, and band instructor's letter. Programs will be distributed at all hosted music events, significantly increasing the visibility of your advertisement.

Business Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business or cell phone number: \_\_\_\_\_

Email address(es): \_\_\_\_\_

Funds raised from the Sponsorship program support ALL Band Programs at SLO High School and Laguna Middle School.

### Sponsorship Levels (see attached list for additional details)

**\$2500 Platinum Sponsorship**

Full page color advertisement for one season plus 3' x 2' logo on equipment trailer

**\$1000 Gold Sponsorship**

Full page color advertisement for one season plus 12" x 24" logo on equipment trailer

**\$500 Silver Sponsorship**

Half-page, color advertisement for one season.

**\$250 Bronze Sponsorship**

1/4 page, color advertisement for one season.

**\$100 Patron Sponsorship**

1/8 page, color advertisement for one season.

**\$100 "Shout Out" (non-business) - can include text and pictures**

Includes a business card size, black and white space (1/8 page)

Shout Out Text : \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Mail to: SLO Instrumental Music Boosters Assn. PO Box 3344, San Luis Obispo, CA 93403. Checks payable to: SLO-IMBA.

Digital Art to be submitted to: SLOIMBA@yahoo.com. Artwork Must Be Print Ready, provided by Email or Disk, Type: PDF, Color Mode: CMYK, or Grayscale (No PMS or Spot Colors). Resolution: 300 dpi, Outlined Fonts is preferred, Art with full Bleed: .25" Crops and Bleeds if applicable.

SLO-IMBA is a California Non-Profit Organization 501(c)(3) #41-2204460.